Brazil Gases EXPORT PROGRAM

KIDSCREEN SUMMIT

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PROMOTED BY



Get to know the Brazilian Game Industry in 2022. Check out the trailer!

BRAZIL GAMES EXPORT PROGRAM

The Brazil Games Export Program, is the export program created by the Brazilian Game Companies Association, ABRAGAMES, in partnership with ApexBrasil, the Brazilian Trade and Investment Promotion Agency.

Our goal is to promote the Brazilian Game industry internationally, developing new business opportunities for our companies.

The Brazil Games Program also promotes Brazil as the hub for business in Latin America and invites buyers, investors and publishers for BIG Festival, Brazil's Independent Games Festival, the most important international indie games festival and the hub for international business in Latin America.

ABRAGAMES BRAZILIAN GAME COMPANIES ASSOCIATION

Abragames, the Brazilian Game Companies Association, was founded in 2004 and represents Brazilian studios developing games in various platforms.

Besides catalyzing the game production in the country by training and promoting expertise, Abragames aims at making Brazilian creativity and technology available to the main players of the international game industry.

APEXBRASIL

The Brazilian Trade and Investment Promotion Agency (ApexBrasil) works to promote Brazilian products and services abroad, and to attract foreign investment to strategic sectors of the Brazilian economy. The Agency supports more than 12,000 companies from 80 different industries, which in turn export to 200 markets.

ApexBrasil also plays a key role in attracting foreign direct investment to Brazil, working to detect business opportunities, promoting strategic events and providing support to foreign investors interested in allocating resources in Brazil.

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- www.facebook.com/brazilgames.org
- in www.linkedin.com/company/brazil-games
- www.twitter.com/brazilgames_org
- (O) www.instagram.com/brazil.games

KIDSCREEN SUMMIT 2022 SUMMARY



- **05** 2Dlab
- 06 Alopra Estúdio
- 07 Birdo
- 08 Combo Studio
- 09 Copa Studio
- 10 Druzina Content
- 11 Ghost Jack Entertainment
- 12 Glaz Entretenimento
- 13 Los Amigos
- 14 Manifesto
- 15 PETIT FABRIK
- 16 Pinguim Content
- 17 UP VOICE



2DLab is an award-winning animation studio and production company located in Rio de Janeiro, Brazil. Over the last 16 years we have produced and animated more than 150 hours of animation and 2 motion pictures. 2DLab has won the Liv Ullman Peace Award and the Best Show for Television award at the Chicago Film Festival, as well as the best short film award at the Prix Jeunesse Festival and the Global Licensing Award, amongst others. We produce and animate Television series, Theatrical Films, shorts and interstitials. Our most successful franchise has been the preschool TV series "My Bia Bia Friend" produced for Discovery Kids and Treehouse TV (Canada). The series is in its 3rd season and has been sold to over 140 territories.



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Linkedin www.linkedin.com/company/2dlab/mycompany

Instagram www.instagram.com/2dlab_oficial/

YouTube www.youtube.com/user/meuamigaozao

My Big Big Friend - The Motion Picture

Theatrical release motion picture with the Big Big Friend characters.

https://www.youtube.com/c/MyBigBigFriend

ALOPRA ESTÚDIO

www.alopra.com

Alopra is a company formed by artists, animators, advertisers, filmmakers and designers. We don't just have a nice office with creative people, beer, paint splatters on the walls and cool action figures everywhere ... ok, ok, we have these things! However, we know that none of this is possible without organisation, management and responsibility. We don't limit our creativity, but we have processes to organize it. We've learned this from more than 100 years of producing adverts, commercials, entertainment and content, as well as both creating and producing our own IP. From creating the simplest of illustrations to developing characters and even designing complex 2D and 3D animations, we`ve done this so many times and yet we always have the energy and the willingness

to see each project as a new challenge. By the way, you read it right, "more than 100 years". Since we were established more than 15 years ago we have accumulated the experience of our unique team members. We believe in the power of ideas and that connected minds catalyse change.

Nicholas Paim da Silva | Hydro and Fluid / Sweaty Brothers nicholas@alopra.com | +55 51 9214-1223



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www.facebook.com/alopra.estudio



LinkedIn www.linkedin.com/in/alopraestudio/



www.instagram.com/alopraestudio/



Hydro and Fluid

Two scientific experiences that gain life. This could be the prologue to any superhero story. However, this is the story of Hydro and Fluid, two water capsules who ran away from the laboratory after gaining lifé in an experience that went wrong. In each episode, the characters make experiments with water that can be reproduced by any child. The purpose is not to teach how to do it technically, but to encourage curiosity through comedy and fun. With these experiments, everything goes out of control.

https://www.youtube.com/watch?v=2WC6Ayj-3Kg https://alopra.com/hydro-and-fluid-2d-animation

Sweaty Brothers

The action will be focused on the characters through physical comedy, and silent cinema as reference. There will not be voices or dialogues between characters. All attitudes; intentions and emotions will be transmitted through body and face expressions. As an auxiliary resource, sound design will have a primary role in the structure of scenes. The series will have direct actions, episodic format and its conduction will be done through causality (plot driven). Thus, characters will be driven to react to situations triggered by themselves.

https://www.youtube.com/watch?v=Fj6ebQHIKLg&li st=PL7hPXz3kXyyrOFbZkDHyIFIM5ljtF_WkJ https://alopra.com/sweaty-brothers-2d-animation



BIRDO www.birdo.com.br

Birdo is an independent Animation studio, founded and managed by the Artist duo Luciana Eguti and Paulo Muppet. We develop and produce Brazilian content for global audiences since 2005. Our original series won important Awards as the Ibero American Prix Jeunesse are featured among the Best Premieres by the New York times. We are also known as the Creators of the Rio 2016 Olympic and Paralympic Games Mascots.

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Ninjin Animated Series



COMBO STUDIO

Combo Studio is a full-service animation studio that develops and produces quality-animated content for all media. The studio works with many different media, providing services for all stages of production: creation of characters, scripts, storyboard, animation, voice-over, sound design, editing, and post-production. Combo Studio also works with website animations, and with development of apps and games. With major partners, such as Cartoon Network, Netflix, Disney, and Google, the studio has created and produced successful original content, such as "Any Malu" and "Super Drags". The company has collaborated with many worldwide studios like Powerhouse Animation, Floyd County Productions, Augenblick Studios, Titmouse and many others.

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- Linkedin www.linkedin.com/company/6454753
- O Instagram www.instagram.com/comboestudio



Favela Magica

In a world where humans live in dreamy, highly technological cities and magical beings live in sprawling favelas, Sasha, an apprentice witch, tries to make a living working magical odd jobs while enormous robotic companies try to get rid of magic for good.

The Magical Favela is a comedy adventure series focused on Sasha's daily grind in the favela where she and her friends live. Although Sasha starts her day trying to find a leak in a shack and ends it saving an underwater group of people from a cranky monster, the situations Sasha and friends find themselves with brings a magical point of view of life in real-life favelas.

Under the typical layer of adventure and allegories found in cartoons for kids, the series handles issues that the average favela-inhabitant faces, such as segregation, lack of infrastructure, racism and police brutality. These issues, very familiar for the young inhabitants of favelas, will highlight real-world problems and show them to those privileged enough to not live it.



Fighting Genre Cartoon

Fighting Genre Cartoon is a metalinguistic anime parody based on the Brazilian webcomic Fighting Genre Comic.

It tells the adventures of the young Protagonist (that's his name), who goes on a journey of self-discovery to face ever-growing challenges until he finally comes face to face with his greatest enemy, the Antagonist (that's his name).

However, different from the typical anime tropes, the Protagonist seems to be the only character oblivious to the fact that he lives in a story that's being told, and has been told and retold many times... in this living story, the Antagonist might not be his only enemy.

Supernatural (and metalinguistic!) forces try to keep the story being eternally told, and will do everything to keep our hero from reaching his final destination and fulfilling his role.

https://tapas.io/episode/1439629



COPA STUDIO

Copa Studio is one of the most prolific animation studios in Latin America with two consecutive Emmy International nominations in the last two years and more than a hundred hours of content produced over eleven years, including seven original animation series on air around the world such as Jorel's Brother (Cartoon Network), Ico Bit Zip (National Geographic Kids), Mini Mini (Discovery Kids) and Haunted Tales for Wicked Kids (Cartoon Network). Copa Studio also provides service in high-quality 2d digital animation, with clients such as Cartoon Network, Fox, Discovery Kids, Globo, Hasbro and Netflix.

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www.facebook.com/copastudio

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Instagram www.instagram.com/copastudio/



Jorel`s Brother

Jorel's brother is the brother of Jorel, the most popular boy in school, neighborhood, city and probably the entire galaxy for his exotic beauty, enormous talent and silky hair... But that doesn't matter, for the series is not about Jorel, but about Jorel's youngest brother and his impressive ability to be known to everyone as Jorel's brother, even starring in a series of his own.

https://www.instagram.com/irmaodojorelreal/



Where's Pampam?

Pampam the Hamster goes missing every day! It's up to his best friend, Nat the human girl, to find him with the help of Walter the dog. Searching for Pampam, Nat goes on adventures making friends, discoveries, and solving problems with her wittiness, creativity and kindness. When we finally find Pampam, he always has a surprise waiting for us!

DRUZINA CONTENT

www.druzinacontent.com.br

The award winning company Druzina Content, based in Brazil, operates in the innovation and audiovisual market. With over 15 years of experience in producing content, Druzina currently has presence in more than 50 territories in the world in the most diverse platforms and channels, including Prime Video, Netflix, Nickelodeon, Youku, Play Store and others.

The company operates mainly in the segments of games, cinema, television, strong IPs, XR and all that is fun and innovative. Its purpose is to create borderless properties!

Druzina Content has in its portfólio dozens of titles in development, production and commercialization, in co-production with companies from Brazil and abroad. For our game IPs and contents we're seeking strategic partnerships, investors and publishers.



Game Girls

Focused on teenage audiences, the documentary Game Girls, hosted by MEGA (an animated character), a transhuman, portrays the universe of games from the woman's point of view in this industry, from creators, developers, researchers to eSports players. For the feature film, which also simulates a gaming environment through animations, personalities like Jane Jensen, Brenda Romero, Cara Ellison and Limpho Moeti and others from U.S, Ireland, Scotland, South Africa, and Portugal, as well as Brazil, have already been interviewed.

Status: Post-production Target: Tweens/Teens Looking for: Broadcasters/Commercialization Coproduction: Druzina Content and Horizonte Liquid

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WINGED

A platform game with a map that unlocks books! And the books are part of the gameplay, because it is through them that the characters gain new "wings", a metaphor with the concept of the "wings of the imagination" that the books teach us. The game innovates by blending literature and games.

Genre: Winged is a platform side-scrolling, jumping, auto-runner game with action and adventure Platform: Android, iOS

Game release date: 12/2022



GHOST JACK ENTERTAINMENT

Ghost Jack is a creative house, with more than 20 years, focused in five main areas of top-quality production.

• Concept and Project Development: We create and design everything for your IP! From premises, Settings, Stories, Scriptwriting to the whole lore and story world. Cris Seixas, our head writer, just adapted the original Dan O'Bannon Alien script for a Dark Horse mini-series last year.

• From Character Design to 3D Prototype: Create amazing characters with us, from concept art, 3d virtual models to 3D printed physical models.

• Animation: Everything for your 2D, 3D and, now Stop Motion, animated projects.

• From Storyboard, Animatic, Concept Art and backgrounds to all the stages of production of animation.

• Comic Book and Illustration: We have the best professional artists in this biz! We produce award-winning comics books, ready for print.

• Digital Experiences: Count on us for all your mobile gaming, casual gaming, AR, VR and other immersive technology needs!



Sashira "The Claws Of The Imperial Dragon"

SASHIRA is an Asian-Inspired Action-RPG based on the story of the warrior-princess Sashira, the rightful heir of the most powerful empire of an Asian-inspired fantasy world, as she and a group of allies go through many adventures in order to reclaim her throne, usurped by her evil brother Sato.

Genres: Action RPG, Hack'n'Slash, Tactical Battle Platforms: PC, Ps4, Xbox One, Nintendo Switch Game Release Date: 02/2024 Press Kit: https://drive.google.com/file/d/17GG0BoLTjUHphoGLtVXt RG8w63olsmsk/view?usp=sharing Now Is a perfect time to work with a Brazilian production company: you can get the international quality with the best cost savings ever, due to the current Brazilian exchange rate. Set up a meeting with us today!

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Instagram

www.instagram.com/ghostjackent/

Press Kit Vídeo

https://vimeo.com/200693382



Concept and Project Development, Character Design to 3D Prototype, 2D Animation, 3D and Stop Motion, Comic Book and Illustration and Digital Experiences We can create and design everything for your project! Premises, Settings, Stories, Scriptwriting! Our Team has many years of experience!

GLAZ ENTRETENIMENTO

www.glazentretenimento.com

GLAZ is a production company dedicated to creating series, movies and animations with a high level of fun and emotion. His films reached the Top 10 at the box office in cinema and were Top 10 in several countries in streaming. His series are audience highlights, both animations, fictions and documentaries. The producer's mission is to create unforgettable new universes, for all audiences, together with talents, teams and partners. Among many of his titles, he made Cine Holliúdy and The Evandro Case, both in partnership with Grupo Globo.

GLAZ

We are also expanding to the international market, by opening an office in Lisbon (Portugal) and starting down the path of co-production with other countries.

Luiza Favale | CFO luiza@glazentretenimento.com

Ana Luisa Freitas | Business and Development Coordinator ana.luisa@alazentretenimento.com



Haunted Tales for Wicked Kids

The series revolves around the adventures of Pepe, a wicked boy who lives in a dark mansion with his grandmother, a witch who works selling artifacts and magic potions on the internet. She always sends her grandson to deliver them. Each episode Pepe and his friends (Marilu, Roberto, Guto and Gastón) undergo supernatural adventures facing the various monsters in the city.



Mini-Mini

Tito, the smallest 8-year-old boy in the world discovers in his backyard the smallest villa in the world: Mini-Mini, inhabited by the most fun and curious animals.



LOS AMIGOS www.losamigos.tv

Hype has been creating incredible universes and memorable characters for more than 15 years. Working in the entertainment field, the studio created several films and series, and its works have been selected in more than 100 festivals in 35 countries, with series screening in Nickelodeon, Discovery Kids, Disney and Netflix. The mix between people, technology and creativity is the fuel that moves the studio to make great stories to happen.

Since 2008 Punkrobot has created and developed multiple projects for television, film, and advertising, with a committed and talented team of artists, designers, and animators. In 2016 their short film Bear Story won an academy award, making it the first Latin American animation production to win an Oscar. We strive to



Guitar & Drum game

"Guitar and Drum" is a preschool TV series for boys and girls from 3 to 6 years old. The show tells the story of Guitar and Drum, two musical instruments who are best friends. They live in a small town with other musical instruments, where they go around having simple, everyday adventures with their friends. The show aims to celebrate diversity, not only as a reality but as an essential part of who we are, as individuals and as a society. Through a wide range of characters that are all different in different ways, Guitar and Drum is all about showing how our differences make us special, and empower us to build a better world. Diversity is represented from cultural aspects to personal abilities, different genders, different tastes, etc. The episodes reinforce concepts such as self-esteem,

empathy, friendship, teamwork, among many others. Season 3 in production.

Format: 52x5" Target: Pre-school Genre: Adventure Technique: 3D Producers: Hype, Punkrobot Distributors: 9Story (worldwide), TTF (China) Screening: Disney Jr (Latam), TVN (Chile) https://www.punkrobot.cl/gad/ create high-quality content that can also leave a message of friendship, diversity, and respect for others.

Together we are Los Amigos - In an increasingly globalized and competitive world, we are convinced that unity makes us stronger. That's why two of Latin America's most talented animation studios join forces to play a leading role in a high-quality entertainment production setting.

Marcio Shima | Business Development shima@losamigos.tv

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Kaia's Discoveries Series

Because learning is a big adventure! Kaia's Discoveries is a preschool series about the curious Kaia. Each episode is like a fresh day in a kid's life: FULL OF DISCOVERIES!

Through music and simple melodies, Kaia and her friends will show a new world to everyone that jumps along them into this adventure! How does the sun shine? Why the moon don't fall to earth? Who invented the computer? What is the Internet? How many types of dinosaurs existed?

Those are some of the themes surrounding Kaia's everyday discoveries and this is how Kaia and her friends will transform learning into a fun adventure!

Target: PreSchool Genre: Edutainmement Status: In development https://www.hype.cg/kaia



MANIFESTO GAMES

www.manifestogames.com.br

We've developed and operated mobile projects with Ubisoft, Bandai Namco, Zynga and Disney. We're now also developing experiences for Roblox which has impressive usage numbers like 66% of all US kids between 9-12 yo playing on it.

Erica Ferrer | Business Developer

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www.linkedin.com/company/manifesto-games



Disney Jr Appisodes

Top 5 grossing in US on Kids Category (5 and under). Along with Mighty Play we helped Disney expand its Disney Jr Appisodes platform, creating a series of kids' activities for Mickey Mouse and Jake and the Neverland Pirates episodes. With fast prototyping and evolution of new mechanics, our team developed animations approved by Disney.



Roblox Development

Our team can help studios developing experiences for Roblox! Metaverses such as Roblox are the new era of social media - and the place kids' IPs must be! 66% of all US kids between 9 and 12 yo are on Roblox, along with 50% of all US teens below 16 yo. Plus, the average time spent on the platform is 2.6 hours daily!



PETIT FABRIK

Technology is our beginning, middle and end. It is through her that we connect people with the brands, have fun, educate and we make everyday a lot easier for people.

In our DNA Education has always been a gift. It is the purpose, the lever for us to continue to give our best to customers.

Very pleased: we are MTI Studio, a company specialized in the creation and development of games, applications, platforms and systems.

Olimpio Neto | Partner and CEO

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Kukoos - Lost Pets

In Kukoos - Lost Pets the player has to rescue all the brainwashed pets dominated by a giant robot frog during their festival, they have to visit different worlds and meet unique and fun characters.

The Kukoos are beings that live on an island where there is a giant tree with magical doors to any possible worlds.

The game is a 3D platformer, with a fixed camera. It has classical features and tens of different mechanics focused on exploring player and pet collaboration. Many secrets and collecables make possible for more hardcore players to dig deep and replay it to collect it all. Players are invited to free all the pets, defeat all bosses, unlock and the trapped Kukoos and make the Kukoo Island a happy place once again. **Genre:** Adventure. Platform: PC (Steam), PS4, PS5, Xbox one, Xbox Series X. Game Release Date: Q3(quarto trimestre)/2021. Game website: www.kukoomonkeys.com

www.facebook.com/KukoosLostPets www.instagram.com/thekukoos

🕊 PINGUIM

PINGUIM CONTENT

vww.pinguimcontent.com

Founded in 1989 by Celia Catunda and Kiko Mistrorigo as TV PinGuim, Pinguim Content aims to create entertaining, educational, distinctive and bold programming for children of all ages, and manage its licensing and merchandising activity. Its animation portfolio covers a diverse range of subjects from science to sci-fi and from art to the environment. Its biggest hits to date are the high-rating series Fishtronaut, which airs in 80 countries, international Emmy nominated scientific pre-school success Earth to Luna!, now in the sixth season, and the musical animated series Ping and Friends.

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www.instagram.com/pinguimcontent/

TikTok
www.tiktok.com/@oshowdaluna



Earth to Luna - So Many Questions!

Help Luna, Jupiter and Clyde in their search for answers to their scientific investigations. Based on Earth to Luna! animated series. Aimed at 4 to 8 years old kids.

Genre: Puzzler educational Platform: Android Game Release Date: 12/2023



UP VOICE is a dubbing studio specialized in localization services: dubbing, voice over, subtitling, translation, audio description, mix, foley and all audio post-production. We work with several languages, some of them: Portuguese, Spanish, English, French, Russian, German and Italian.

UP VOICE

www.upvoice.com.br

We localize movies, TV series, documentaries, animations, VR contents and all other formats such as advertisements.

We strive to be one of the best Dubbing Studios in Brazil, employing the most talented professionals in business.

With over 20 years of experience in Dubbing and Broadcasting industry, our CEO Roberto Ciantelli has developed a lean work process, focused on productivity and sustainability.

As many other successful businesses, our story holds the epic truth: hard work pays off. Our catalogue presents more than 2000 titles, and monthly our capability is over 1600 hours.

Technology and security are fundamental parts to reach our goals, that's why we constantly invest in new technologies and process improvement.

We are TPN certified.



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DUBBING STUDIO

UP VOICE is a dubbing studio specialized in localization services: dubbing, voice over, subtitling, translation, audio description, mix, foley and all audio post-production. We work with several languages, some of them: Portuguese, Spanish, English, French, Russian, German and Italian.

We localize movies, TV series, documentaries, animations, VR contents and all other formats such as advertisements.





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